Welcome!
Science City 2020
Participant Info Meeting

Help yourself to refreshments!
Science City Participant Information Meeting Agenda

• Welcome & Introductions
• Overview of Tucson Festival of Books
• Overview of Science City 2020 (March 14 & 15)
• Application Process & Participant Requirements
• Tent Manager Communication
• Volunteer Overview
• Questions?
Tucson Festival of Books 2020

http://tucsonfestivalofbooks.org
Science City Neighborhoods!

- Science of Everyday Life
- Science of Food
- Science of the Natural World
- Science in Art
- Science of Tomorrow
- Science of You
Additional 2020 **Science City** Features

- Science Stage
- Science Café
- Tours & Open Houses
- Visitor Center
- Bookstore
Participant Requirements & Online Application

Participation Requirements:

- Participate both days, 9:30am-5:30pm/Staff your booth at all times
Participant Requirements & Online Application

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• Participate both days, 9:30am-5:30pm/Staff your booth at all times
• Interactive educational activity, demonstration

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Participant Requirements & Online Application

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- Participate both days, 9:30am-5:30pm/Staff your booth at all times
- Interactive educational activity, demonstration
- Professional presentation (tablecloth, name tags, quality materials/equipment)

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Participant Requirements & Online Application

Participation Requirements:  

- Participate both days, 9:30am-5:30pm/Staff your booth at all times
- Interactive educational activity, demonstration
- Professional presentation (tablecloth, name tags, quality materials/equipment)
- Provide formal signage identifying your organization (banner, poster, runner)

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- Provide formal signage identifying your organization (banner, poster, etc.)
- Staff/volunteer(s) must wear shirt or name tag that identifies your organization during event

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• Provide formal signage identifying your organization (banner, poster, etc.)
• Staff/volunteer(s) must wear shirt or name tag that identifies your organization during event
• Must display one or more books or a reading list that relates to your work

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Participant Requirements & Online

Banner size 3’ x 6’ (label with tent, organization and email address)
Participant Requirements & Online Application

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- Must display one or more books or a reading list that relates to your work
- **Attend Science City logistics meeting (February - TBA)**

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Participant Requirements & Online Application

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• Attend Science City logistics meeting (February - TBA)
• No sales may be conducted from your table

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**Participant Requirements Open House Tours**

**Participation Requirements:**

- Required to participate **during (not entire time)** Festival hours 9:30am - 5:30pm
- Promotional flyer must be provided to Tent Manager based on submitted application. Upon approval, a final PDF version will be supplied to participant and added to sciencecity.arizona.edu
- Participant must create and **all tour tickets at least two weeks prior to event.** Tickets may be dropped off at UA Flandrau Planetarium in a labeled envelope or box
- Provide a professional presentation of your open house/tour
- Hang signage identifying your location (banner, poster, etc.). Science City will provide one 24" x 36" poster
- Staff / volunteer(s) must wear shirt, vest or name tag that identifies your organization during event
- Attend Science City logistics meeting (February day / time / location TBA)
- **No sales**
Participant Requirements & Online Application

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Science of Everyday Life
Read more

Obsessed with Science

March 14-15th, 2020  |  9:30am-5:30pm

Applications now open!
Participant Requirements & Online

- 1-6ft table, 2 chairs
- Contact name for event???
Participant Requirements & Online Application

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- Details

- Activity tagline
  Goes in newspaper
  Description must be 75 characters or less.

  Example: Discover the past, present, and future inside Kartchner Caverns.

- Will be contacted by a Tent Manager, who will be your main contact for event
Application Process & Deadlines

• Brainstorm ideas with Tent Managers
• Application Deadline: Oct. 15th by 5pm
• Neighborhoods finalized by November
• **Required** Participant logistics meeting: February 19, 2020, 3:30 pm
• Festival Dates: March 14 & 15
  Last Weekend of UA Spring Break
  9:30 am – 5:30 pm
Volunteer Overview

- Each group recruits their own volunteers
- **Required** check-in/TFOB waiver
  Kuiper Space Sciences Bldg. Atrium
- Volunteer resources online
- Volunteer T-shirt distribution
- Hospitality Snacks
Questions?

Many thanks to all of you!

YOU and your VOLUNTEERS are what makes Science City a BIG success!