



Celebrate the Wonder of Science at Arizona's Largest STEM Event

Science City, an annual two-day community celebration of hands-on science, technology, exploration and engagement, is a destination within the Tucson Festival of Books held on the University of Arizona campus March 14-15

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TUCSON, Ariz.— Exciting, educational, and engaging activities for science enthusiasts of all ages are planned for this year's [Science City](#) to be held on March 14 and 15 as part of the [Tucson Festival of Books](#).

The Science City lineup is designed to ignite the senses and inspire the minds of tens of thousands of visitors from across the United States. Organized into thematic neighborhoods and interactive spaces, Science City immerses guests in the wonder of science through [over 100 hands-on learning activities, laboratory tours, and exciting science demonstrations](#), as well as public friendly talks by renowned science authors and researchers. The Tucson Festival of Books (TFOB) is the third largest book festival in the country, and the only one with a focus on science.

Visitors to Science City will have the opportunity to learn more about some of the groundbreaking research being done at the University of Arizona, as well as experience firsthand the role scientific innovation plays in their daily lives. Attendees are encouraged to explore UArizona's science-rich campus by participating in open houses, tours, and presentations throughout the course of the weekend.

UArizona's [BIO5 Institute](#) and [College of Science](#) co-lead Science City in partnership with the [College of Agriculture and Life Sciences](#) and the [Arizona SciTech Festival](#), and with the continued support of other valued community and business sponsors including Tucson Medical Center, Roche Tissue Diagnostics, and Tucson Electric Power.

Both BIO5 and the College of Science have a long held tradition and culture of honoring the land grant mission of the UA, in addition to an emphasis on science outreach, community engagement, positively impacting our state and inspiring the next generation of scientists.

Science City's six themed [neighborhoods](#) include the Science of Everyday Life, Science of the Natural World, Science of Tomorrow, Science of Food, Science of You and Science in Art. In these neighborhoods, over 85 unique participant groups representing campus groups, local businesses, and industry and non-profit organizations.

Faculty, students and staff volunteers from UArizona programs like the Biosphere 2; the Lunar and Planetary Laboratory; OSIRIS-Rex Asteroid Sample Return Mission; Department of Mathematics; School of Mind, Brain, and Behavior; Department of Immunobiology; Linguistics Department; School of Information; School of Anthropology and many others will engage our guests with interactive activities.

Here are just a few of the highlights you won't want to miss:

- **Shark Exhibit at Flandrau:** Turn your fears to fascination in the interactive exhibit at Flandrau Science Center & Planetarium's Open House – *Sharks: Magnificent and Misunderstood*.
- **Volcano Eruptions:** Watch a volcano erupt right before your eyes! Saturday and Sunday: 10:45am and 3:00pm
- **Exciting UArizona Open Houses that include:** Richard F. Caris Mirror Lab, Laboratory of Tree-Ring Research, Insect Collection, Natural History Museum and more will host the public in an open house/tour format designed to showcase UArizona's scientific strengths. For the full schedule of open houses visit <https://sciencecity.arizona.edu/openhousetours>.
- **Science/Medicine/Technology authors appearing on the Science City Stage and across the Festival cover a range of topics with some themes running through:**
 - Supporting the public in being good consumers of science and health news: Dr. Joe Schwarcz with "A Feast of Science," Dr. Nina Shapiro, with "Hype: A Doctor's Guide to Medical Myths, Exaggerated Claims, and Bad Advice," and Dr. Jennifer Jacobs, with "Do You Really Need That Pill?"
 - Space exploration honoring the 50th anniversary of the Apollo program: John Logsdon and his two books on space exploration, Alan Stern with "Chasing

New Horizons: Inside the Epic First Mission to Pluto," and William Sheehan with "Discovering Pluto: Exploration at the Edge of the Solar System."

- On the natural/environmental science side: Craig Childs with "Atlas of a Lost World" and Vince Beiser with "The World in a Grain: The Story of Sand and How It Transformed Civilization."
- In the tech arena: Claire Evans with "Broad Band: The Untold Story of the Women Who Made the Internet," Christine Lagorio-Chafkin with "We Are the Nerds: The Birth and Tumultuous Life of Reddit, the Internet's Culture Laboratory," and Dan Lyons with "Lab Rats: How Silicon Valley Made Work Miserable for the Rest of Us."

For the full schedule of author presentations and panels on the Science City Stage visit <https://sciencecity.arizona.edu/sciencestage>.

For a public reading list of books recommended by participants throughout Science City visit <https://sciencecity.arizona.edu/sites/default/files/Recommended-Reading.pdf>.

- **An Incredible Line-Up of UArizona Researcher Talks in the Science Café Including:**
 - Dr. Carlos Garrido: The Science of Person Perception
 - Dr. May Khanna: Discovering Therapeutics for Alzheimer's Disease
 - Dr. Echo Warner: Health-Related 'Fake News' on Social Media

For the full schedule of talks at the Science Café visit <https://sciencecity.arizona.edu/sciencecafe>.

Start your Science City journey by picking up your Science City passport at the Visitor Center. There is a passport stop located in each of our Science City neighborhoods (six stops total). Guests will receive a sticker at each stop and then an embossed imprint upon completion of the entire passport. Those who complete the passport activity can enter into a drawing to win a prize which may include one of the following:

- Tohono Chul Family Membership
- Flandrau Science Center & Planetarium Family Membership
- Bus Tour of Fred Lawrence Whipple Observatory 4-pack
- Tucson Wildlife Center Gift Bag
- *Use Honey in New & Tasty Ways* – new book from UAZ Desert Legume Program
- Sonoran Glass School Family Membership
- Desert Metal Craft \$50 Gift Card
- Biosphere 2 Family Membership
- Raytheon Gift Bag
- Roche Tissue Diagnostics Stuffed Backpack
- Arizona-Sonora Desert Museum Children's Book Basket

Festival and Science City admission, open houses/tours are free to the public. Science City hours are 9:30am to 5:30pm March 14th and 15th. To plan your personalized Science City experience and get up-to-date information on all tours, talks and activities visit Science City online at www.sciencecity.arizona.edu and follow us on Twitter/Facebook/Instagram/Snapchat @TFOBScienceCity. To view a recommended by participants in Science City reading list visit <https://sciencecity.arizona.edu/sites/default/files/Recommended-Reading.pdf>.

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